

## FOR IMMEDIATE RELEASE

### Interneer Named a Finalist for the 2014 Red Herring Top 100 North America Award

BPM and Smart Mobile App Provider Recognized for Technological Innovation,  
Management Strength and Significant Market Potential

Los Angeles, CA, May 6, 2014 — [Interneer, Inc.](#), a leading provider of Business Process Management (BPM) software for [process automation applications](#) and [Smart Mobile Apps](#), announced today the company's selection as a finalist for Red Herring's Top 100 North America award, a prestigious list honoring the year's most promising private technology ventures from the North American business region.



For this award, the Red Herring selects the most exciting and promising start-ups and "scale ups" individually evaluated from a large pool of hundreds of candidates across North America in the fields of security, Web 2.0 software, hardware, life sciences, cloud, and mobile. [Finalist](#) selections for the 2014 edition of the Red Herring 100 North America award are based upon technological innovation, management strength, market size, investor record, customer acquisition and financial health.

"We are delighted to receive this recognition from Red Herring," said [Romeo Elias](#), President and CEO of Interneer. "Interneer represents the modern software solution that empowers people to innovate and build business apps without requiring any programming. This approach enables people to easily and quickly build business apps, automate processes, integrate with legacy systems, and extend processes to smartphones and tablets with native mobile apps without any additional work."

Red Herring's Top 100 North Americas list is a mark of distinction for identifying promising new companies, such as Google, Facebook, Salesforce.com, and YouTube. Twenty major criteria underlie the scoring and process for the Top 100 award selection, including the candidate company's addressable market size, its IP and patents, its financing, the proof of concept, trailing revenues and management's expertise. Each company goes through an individual interview after filling out a thorough submission, complemented by a due diligence. The list of finalists often includes the best performing and prominent companies of that year.

"The finalists list confirms the excellent choices made by entrepreneurs and VCs and the start-ups' solid roots in corporate America, embracing their innovations. By all metrics, it emphasizes the United States' entrepreneurial excellence," said Alex Vieux, publisher and CEO of Red Herring.

Finalists are asked to present their winning strategies at the Red Herring North America Forum in Monterey, Calif., May 14 to 16, 2014, where the winners will be announced.

#### About Interneer

Interneer is the leader in [Business Process Management \(BPM\) software](#) for process automation applications and highly scalable [Smart Mobile Apps](#) for enterprise use. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users, and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or can be installed on-premises. Interneer has hundreds of customers including [Circle K](#), [FirefightersFirst Credit Union](#), [Jacobs Engineering](#), [Silliker](#) and [Host Hotels](#) in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit [www.interneer.com](http://www.interneer.com).

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