

FOR IMMEDIATE RELEASE

Interneer Announces Intellect MobileApps, Easily Build and Manage Native Apps on Any iOS Device for Enterprise Use

Enables the Mobile Enterprise Revolution with Smart Mobile Apps

Los Angeles, CA, November 18, 2013 — [Interneer, Inc.](#), a leading provider of Business Process Management (BPM) software for [process automation applications](#), today announced [Intellect MobileApps](#) that enables business users and IT to easily build and manage native “Smart Mobile Apps” on any iOS device for enterprise use. Smart Mobile Apps are integrated with back-end systems and enterprise applications, deliver enterprise level security with Bring-Your-Own-Device (BYOD) capabilities. Designed specifically for midsized companies and departments of large enterprises, Smart Mobile Apps improve the productivity and efficiency of employees in the field, and customers, partners, suppliers and others who need access to vital enterprise data on the go.



Intellect MobileApps is a free container app available on the App Store, and fully optimized for all iOS mobile devices including [iPhone 5S](#), [iPhone 5C](#), [iPod Touch](#), [iPad Air](#) and [iPad mini](#). Organizations can build an unlimited number of apps across the enterprise, all accessible within Intellect MobileApps as a library of native apps with access granted to each user based upon individual permissions and security.

Intellect MobileApps is built on top of the Interneer [award-winning](#) Intellect BPM platform, used for the rapid development of business applications accessible anytime, anywhere, on any device.

Smart Mobile Apps are easy to build and maintain by a business user or IT department, and immediately available for download at the App Store. The Interneer “No Programming” and intuitive drag-and-drop user interface is a rapid application development environment, with simple apps being built in hours or days. Deployment and ongoing management is drastically simplified, with design and process changes available immediately due to Interneer’s dynamic application development environment. Smart Mobile Apps can be integrated with back-end systems and other enterprise applications, such as ERP, CRM and ECM systems, further improving employee productivity and efficiency in the field.

Industry experts and thought leaders see mobility as the next major paradigm shift in technology. According to McKinsey & Company, a leading global management consulting firm, in a report entitled, [The mobile disruption: The next enterprise IT shake-up](#), “around 95 percent of CIOs expect to deploy 25 or more mobile applications in the next two years... mobility is the new frontier, promising to boost business and employee performance by expanding office functionality beyond the walls of the enterprise.”

“The mobile enterprise revolution is now,” said [Romeo Elias](#), Interneer President and CEO. “In 2013, more people accessed the internet using mobile devices than a PC, and the number of mobile connected devices will exceed the world’s population this year – more than 7 billion and counting. At the same time, more and more employees are working remotely or in the field, and they expect to be connected anytime, anywhere, on any device. Many of our smartphones and tablets are full of mobile apps, yet few of these apps help us become more productive and efficient in our daily jobs because they are disconnected from our business data and processes. Interneer now enables the business world to enter the new mobile era with Smart Mobile Apps, available as web apps, mobile apps and now native iOS mobile apps.”

As organizations build out their own “Enterprise App Store” with dozens of mobile apps for a variety of departments and business groups, CIOs and business executives will need to choose between building custom apps or to leverage a rapid development platform. Native mobile apps provide fast performance and a high degree of reliability, and can access built-in cameras available with smartphones and tablets.

For additional features, please click [here](#). To learn more about Interneer BPM for enterprise level process automation and Smart Mobile Apps, please contact sales@interneer.com.

About Interneer

Interneer is the leader in [Business Process Management \(BPM\) software](#) for process automation applications and [Smart Mobile Apps](#). With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or it can be installed on-premises. Interneer has hundreds of customers including [Los Angeles Firemen’s Credit Union](#), [Jacobs Engineering](#), [Silliker](#) and [Host Hotels](#) in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit www.interneer.com.

Media Contacts

Martin Levy
Ink Inc. for Interneer
mlevy@inkincpr.com
206.851.7256

###